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Press Release

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KM40 Airfoil Receives 2000 Chicago Athenaeum Good Design Award

Scotts Valley, CA (December 6, 2000)-- In January of this year the KM40 was recognized by the IDSA (Industrial Designers Society of America), when it received an IDEA (Industrial Design Excellence Award). On November 25 the IDE designed KM40 Airfoil, manufactured by Kestrel-USA, received it's second international award of 2000. The Chicago Athenaeum: Museum of Architecture and Design, recognized the unique frame with a GOOD DESIGN Award. It will be showcased in February and entered into the museums permanent design collection.

The Chicago Athenaeum established the GOOD DESIGN Awards in 1950 making it the oldest design competition in the world. This year's entries exceeded 3,000 submissions from 43 countries. 100 products received GOOD DESIGN accolades. "GOOD DESIGN bestows international recognition to designers and manufacturers for advancing new an innovative product thinking and originality and for stretching the envelope beyond what is considered standard product and consumer design."

The KM40 Airfoil is an ultra lightweight one-piece (monocoque) design that incorporates airfoil sections throughout its form. This carbon fiber bike frame is specifically designed for triathletes and time trial riders. The aim of this project was to design a specialist bike frame utilizing modern materials and manufacturing techniques coupled with computer aided sculpturing software, namely Rhino 3D NURBS Modeling for Windows. All this in order to give the rider as much improved performance as possible.

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