



For Immediate Release

Press Release

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IDE designs multi-media public Internet terminal for British Telecom.

Scotts Valley, CA (September 18, 2001) ---IDE Inc. recently collaborated with Tatung Telecom, a Taiwan based payphone manufacturer, on the design and development of British Telecom's new generation public Internet terminal, the BT Multi-phone. IDE provided the industrial design, including ergonomic design, mechanical packaging, and physical user interface design, while Tatung Telecom provided the electronics design, manufacturing engineering, and production manufacturing.

The BT Multi-phone is a new genre multi-media public payphone that offers SMS text messaging, e-mail, Internet access, and telephony capabilities to the general public. The Multi-phone, which accepts cash or credit card payment, is available in shopping centers, rail stations, the London Underground, and airports across the UK, making the Internet accessible for tourists, business commuters, leisure travelers, or anyone else on the move.

The Multi-phone is an ergonomically designed public terminal that can be used by all including those in a wheel chair. It has a large, bright, high-resolution color liquid crystal display with touch screen and stereo speakers. Just below the display is a special ruggedized keyboard with an integral trackball. Hot buttons displayed on the touch screen take users directly to entertainment, travel, recruitment, shopping, and sports information sites. The Multi-phone's graphical user interface also links the user to their e-mail service provider of choice.

The BT Multi-phone is IDE's second collaboration with Tatung Telecom. Tatung Telecom had previously retained IDE to design the Tatung Dragon Phone, an innovative new pay phone developed specifically for the Asian market.