

IDE Incorporated
Product Design & Development

269 Mount Hermon Road
Suite 206
Scotts Valley, CA 95066
Telephone 831/438-2888
Fax 831/438-5448
www.ideinc.com



For Immediate Release

Press Release

Contact:
Jeff Holcombe
IDE Inc.
831-438-2888
jholcombe@ideinc.com

David Moriconi
President
IDE Inc.
831-438-2888
dmoriconi@ideinc.com

IDE designs Gyration's motion sensing presentation controller, the GyroRemote

Scotts Valley, CA (February 10, 2001) - IDE Inc. recently collaborated with Gyration on the design of the GyroRemote, a wireless, motion-sensing presentation controller. If you've given presentations you can surely understand what a challenge multi-tasking can be. Gathering your thoughts, speaking fluidly, and being composed are essential to a captivating presentation. Presenters that have dealt with a corded remote, a wireless IR remote, or those who mouse-navigate a Power Point or other PC presentation application know that these controllers can hinder your ability to roam freely and comfortably while speaking.

Enter the GyroRemote, designed for Gyration by product design consultants IDE Inc.. With the understanding of Gyration's patented GyroPoint Technology, "which is a solid state inertial motion-sensing gyroscope sensor that translates one's natural hand motions into cursor movements," IDE set out to design a comfortable yet stylish shape that would suit a wide range of consumers and facilitate the functionality of the GyroRemote's hot buttons and point-and-click technology.

###