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For Immediate Release

Press Release

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At The Forefront Of The MP3 Revolution

Scotts Valley, CA (March 1, 2000) --- The NOMAD Jukebox, a multi-format, portable, audio player/recorder designed by IDE Inc. for Creative Labs, features a compact but powerful 6GB hard drive. Its MP3 technology enables the NOMAD to hold up to 150 music CDs and 2,600 hours of spoken word, becoming in essence a 'virtual music library.' IDE's design of the NOMAD is respectful to Creative's initial product strategy, a form reminiscent of a portable CD player. The NOMAD has a soft integrated look that evokes elegance with an emphasis on surface transitions, and in-depth ergonomic development led to the hierarchy of user control placement. The NOMAD was selected by Popular Mechanics for an Editor's Choice Award at the 2000 International Consumer Electronics Show in Las Vegas.

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